



FUNDRAISING AND
AUCTION SERVICES

Info Pack

A photograph of an auction event. Several people are gathered around a long table covered with a black cloth, viewing various items for sale. The items include books, a red sports ball, and other small objects. In the background, there are easels displaying large posters or maps. The lighting is warm and focused on the items on the table.

☎ 1300 113 225



Pro Bid is a division of Pro Star Entertainment for the purpose of assisting event organisers with a solution to their fundraising component, developed to reach their maximum potential and exceed targets.



www.prostarent.com.au

Pro Star Entertainment is an Australian owned and Melbourne-based events and entertainment agency linking events and business professionals to the stars of the entertainment industry. We are renowned fundraising specialists with an unrivalled commitment to your success.

Our company comprises of the following three main business pillars.

- ★ **Talent Management and Consulting Services**
- ★ **Events and Corporate Entertainment**
- ★ **Fundraising and Auction Services (Pro Bid)**

Following years of experience and success in the industry, Pro Star Entertainment has developed a unique team of professionals, designed to deliver the highest quality services according to client needs, and specifications. The results driven culture and zealous working approach attracts top professionals, who strive to strengthen our company as a leader in the entertainment and fundraising sector.

Our team understand the level of importance associated with the selection of talent and believe it is paramount to the success of an event. We aim to offer the best, interactive and fun-filled events and entertainment packages targeted to both individuals and corporate groups.



Charity Fundraising & Auction Services

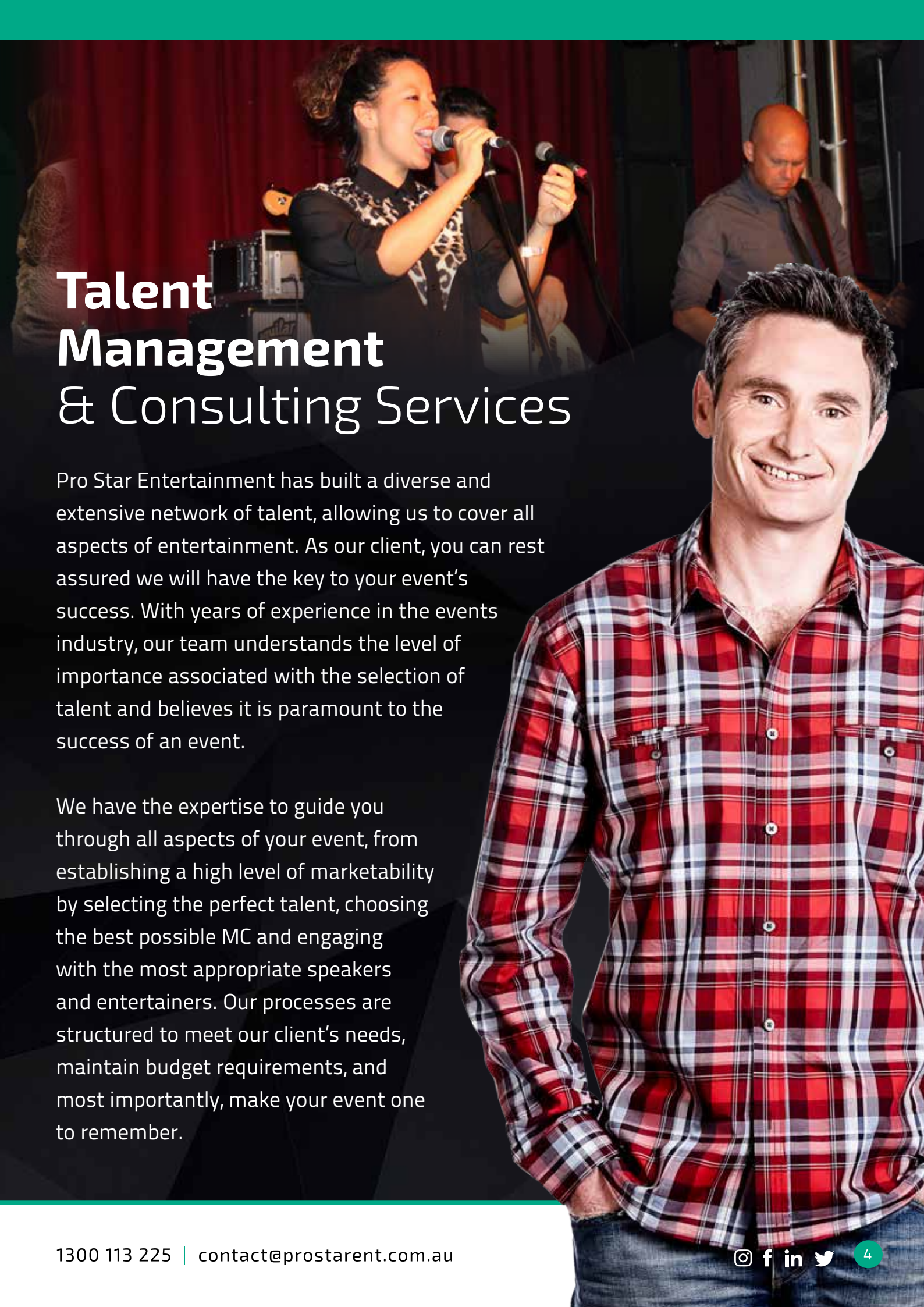
Sourcing auction items can be very time consuming for little reward. Our experienced team in collaboration with our extensive range of top quality auction items and 'once in a lifetime' experiences, have all the tools and resources to properly manage the entire auction component at your next event. Reduce the workload and leave it to the Pro Bid professionals whilst

you concentrate on the many other elements of what brings an event to life. We are always mindful that the live and silent auction is in most cases, the most profitable component of any fundraising event. In respect of this, our team will work in a timely, professional and efficient manner, dedicated to outstanding results and maximum profitability.



How our services are beneficial at your event

- Free consultation with a member of our team, in order to capture every meticulous detail about your event so that we can best manage the process from A to Z.
 - Ongoing and dedicated support through the entire process.
 - All transportation including drop of and collection of all items provided by Pro Bid, at our expense.
 - Provision of experienced auction managers to efficiently run the silent auction at your event, free of charge.
 - All stationery and promotional collateral relating to the auction items will be printed and supplied by Pro Bid. Silent auction bidding forms will also be printed and supplied for all items supplied by us, as well as any items that have been donated to your event.
 - Professional merchandising and display of all live and silent auction items.
 - Provision of rare and impressive items for use in live or silent auction, including but not limited to, framed memorabilia, unique and rare pieces of history, once in a lifetime experiences and breathtaking getaways.
 - All items are provided to you on a NO SELL, NO PAY basis. This means if an item does not sell at the event, you pay absolutely nothing! We will simply collect and return the item to our warehouse. There are no fees or charges for the service we offer.
 - Put simply, this is a complete NO RISK service with NO UPFRONT COSTS.
 - Provision of wireless EFT facilities to process payments for all live and silent auction items, ensuring every effort is made to capture all buyers and maximize profitability. (Merchant / Bank fees apply).
 - Special charity rates for custom framing of items donated to your event.
 - Post event auction profit report and donation payment within days. Even the administration work is made easy!
 - Event sponsorship or donation.
- Ask us about this today.



Talent Management & Consulting Services

Pro Star Entertainment has built a diverse and extensive network of talent, allowing us to cover all aspects of entertainment. As our client, you can rest assured we will have the key to your event's success. With years of experience in the events industry, our team understands the level of importance associated with the selection of talent and believes it is paramount to the success of an event.

We have the expertise to guide you through all aspects of your event, from establishing a high level of marketability by selecting the perfect talent, choosing the best possible MC and engaging with the most appropriate speakers and entertainers. Our processes are structured to meet our client's needs, maintain budget requirements, and most importantly, make your event one to remember.

Memorabilia, Collectables & Artworks

Pro Bid specialise in the production and sourcing of unique, rare and sought after memorabilia across categories such as sports, music and film, Australian and World history and much more.

With an ever changing range of items by National and International renowned legends and artists, we have items to suit every audience.



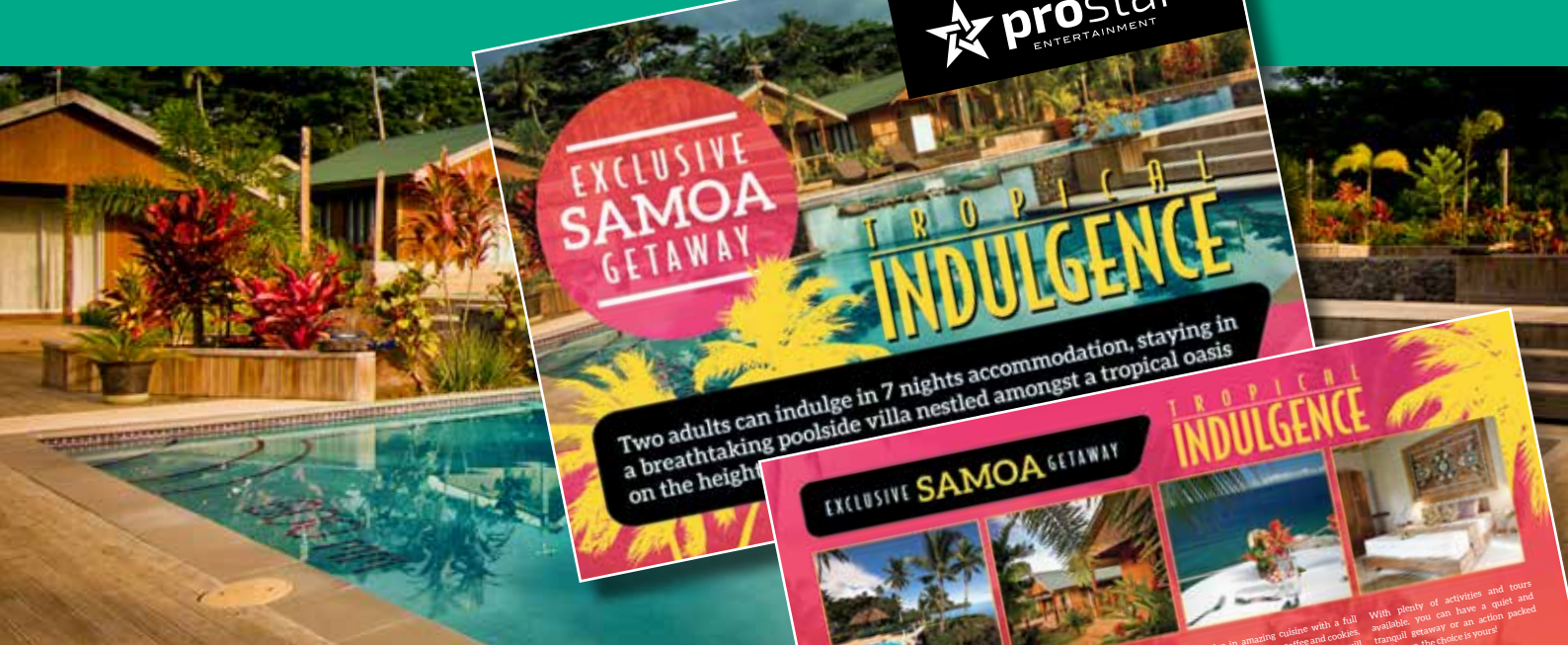


Pro Bid stand by our items and guarantee the authenticity of each and every autograph.

As such, each item containing an original autograph will be backed by a Certificate of Authenticity. This should be retained safely to maintain the highest value of your item, should you wish to resell at a later time.

With over 20 years of experience in the industry, our team of professionals will tailor a range of items that will suit your audience as best as possible. No opportunity is missed!





Holidays, Getaways & Tours

With the demand for unique items so high, our team is constantly working to source new and exciting holiday packages and experiences. Live like royalty in a private villa for up to ten people in Bali or tour the breathtaking wine regions of Southern France, these are just a taste of the packages we have available.

We take care in selecting these packages and only offer packages that we ourselves, rate very highly.

There is also a range of local getaways including winery tours and river cruises, dining and pampering packages which create loads of excitement and competition come auction time!



Unforgettable Experiences

This is where we stand out from the rest! With an extensive list of high profile industry contacts, we have a distinctive ability to tailor unique experiences with the inclusion of renowned celebrities.

What about a private 4 course dinner including Chef and Waiter in your own home with your favorite celebrity and 9 of your best friends! Does it get any better than that?



TREK KOKODA

How would you like to trek the Kokoda Trail alongside your sporting hero?



These experiences create auction competition like no other!

Tips & Hints, To Make Your Event a Success!

1. Know your guests

The key to making your auction component a greater success is to know your guests' preferences and choose the best options for them.

2. Generate a little healthy competition

Don't be afraid to take advantage of the competitive spirit by pitting bidders against one another. Ensure the silent auction is set up as close as possible to the main area and is clearly visible to guests so they can follow their items and outbid their competitors.

3. A great MC is worth their weight in gold

Not only will a great MC ensure that there is a buzz in the room and that guests are engaged and enjoying themselves, but they also drive fundraising efforts throughout the night by encouraging guests and drawing attention to specific items and pledges.

4. Go out with a bang

Don't forget to announce the impending closure of the silent auction. An on-screen countdown is a great way to remind guests to get their bids in and often leads to a last minute bidding frenzy!

5. Quality over quantity

Choose quality over quantity when it comes to the number of items in the auction. If you have a lot of small items, package some of them together into one larger item, this increases the item's value while reduces the amount of auction lots. As a rule of thumb, 1 item per 8-10 people in attendance will give the event a perfect amount of competition.

6. Add a pledge or fund-a-need

If you're not already doing a pledge, add one to your event! It's an easy way to increase your revenue at no additional cost to your event.

7. Promote your cause

Announce your organisation's mission in all your marketing materials, promotions, and on-site at the event. Remember, your cause is the driving force!

8. Get creative

Consider ideas like profitable centerpieces, Polaroid cameras that can be purchased and used that night, or wine displays that can be bought and consumed during the evening.

Custom Framing, For Your Donated Items

Pro Bid will transform your donated items into an outstandingly preserved and showcased piece of memorabilia. Achieve greater auction results at your event by adding value to your items through this high quality service.



As a charity or non-profit organisation, you are entitled to special pricing for our custom framing service. Ask your consultant today.



We look forward to
working with you at
your next event!

www.prostarent.com.au

Speak to one of our friendly team
members today about how we
can maximise your fundraising
potential.

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